



TELEPHONE COOPERATIVE, INC.

806-924-7234

tele-trends

ONE COMPANY ... UNLIMITED POSSIBILITIES



A QUARTERLY PUBLICATION OF POKA-LAMBRO TELEPHONE COOPERATIVE, INC.

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What's on Your Holiday Wish List?



Poka Lambro can help with a few of those wishes!

Sign up for High Speed Internet Service and we'll enter you in a drawing for an iPad2™!

You must sign up for 1Mbps or faster service to qualify.

Hurry! Offer ends December 15, 2011.

Certain restrictions apply. See store for details. iPad2 is a registered trademark of the manufacturing company.

e-mail Check your poka.com e-mail from any computer ... anywhere. From your Internet browser, go to mail.poka.com. (no www's) Enter your username & password then click log-in. Or ... go to Poka Lambro's website - www.poka.com - & click the "Check E-mail" tab at the top of the page.

Look! Check out our new website! www.poka.com

Our offices will be closed the following days:

Thursday & Friday, November 24th & 25th in observance of Thanksgiving

Friday & Monday, December 23 & 26 in observance of Christmas

Monday, January 2nd in observance of New Years

Happy Holidays!





Poka Lambro is an authorized AT&T Retailer. We've got a great selection of quick-messaging phones, smartphones, android phones & more! Let us help with your holiday shopping!

## Protect your home and family with a monitored Security System from Poka Lambro!

Let's face it .... the only outsider you want sneaking around your tree is this fellow!



Now is the perfect time to install a security system with 24/7 monitoring from your trusted friends at Poka Lambro! Home invasions and burglaries are on the rise. And unfortunately the holidays provide "better than usual" conditions for burglars. We decorate our homes, fill them with expensive gifts – and then leave them empty while we're working, attending holiday parties & plays, and .... well, you get the picture.

When it comes to your security, it's important to know who you're dealing with. Don't put your trust in total strangers. Call on the licensed professionals you already know and trust! Let Poka Lambro Security help protect your family and valuable possessions.

Be sure to ask how you can get a basic security system for FREE!

Call today! 800-662-8805

### Be safe shopping online!

While there is no guarantee of safety on the web, you can minimize online security problems by using websites you know and trust. Before submitting debit or credit card information or any other sensitive information online, make sure the site you're using is secure.

Some web browsers will show a lock icon in the security status bar next to the address bar. Make sure it's locked. Some sites' security status bar will also turn green indicating that they are safe and are using extended validation. Also, always look for the https:// prefix in the address bar. If you just see http: without the "s," don't enter any information that you want to keep secure. (the "s" stands for secure)

Be Safe!

## Do-Not-Call Information

**National No-Call List** The federal government and many states have created an opportunity for consumers to reduce unwanted telemarketing telephone calls they receive. Consumers simply register with the National Do Not Call Registry by telephone at 1-888-382-1222. (For TTY call 1-866-290-4236.) **You must call from the phone number you wish to register.** You may also register by Internet at [www.donotcall.gov](http://www.donotcall.gov). Telemarketers should not call your number once it has been on the Registry for 31 days. Once consumers register on the national list, telemarketers must remove the registered consumer's name and number from their calling lists and cease calling for five years. The National Do Not Call Registry is a **free** service to consumers.

**National No-Call Solicitors** The Federal Communications Commission (FCC) and Federal Trade Commission (FTC) have established a National Do-Not-Call Registry. As part of the Do-Not-Call initiative, the FCC requires us to notify customers who use our service for making telephone solicitations (telemarketing calls) regarding the national Do-Not-Call rules and regulations. We recognize that few of our customers use our services for telemarketing; however, because we do not have records indicating which customers may conduct telemarketing, **we are notifying all potential business customers.**

If you are a company, individual, or other entity that makes telemarketing calls, it is very important that you familiarize yourself with the operations of the National Do-Not-Call Registry and the rules requiring checking of the National Do-Not-Call Registry as part of making telemarketing calls. Unless you fall under one of the exceptions established in the FCC/FTC rules (such as the exception for telemarketing by charitable organizations or for prior business relationships), you may not make telemarketing calls to numbers included in the national Do-Not-Call Registry. Before you rely on one of the exceptions, you should consult the rules. For information about the regulations, you may visit the national Do-Not-Call Registry at [www.telemarketing.donotcall.gov](http://www.telemarketing.donotcall.gov).

**Texas No-Call** Consumers in Texas may register with Texas No-Call, which prevents telephone solicitations to residential and wireless phone numbers from all telemarketers operating in Texas. Consumers may register for the Texas No-Call list in three ways: 1. Online at <http://www.texasnocall.com> for instant registration. Utilize this easy, automated method to speed your registration. The site is available 24 hours a day, 7 days a week, 365 days a year. **Online registration is free.** 2. Call toll-free 1-866-TXNOCAL(L) (1-866-896-6225) to obtain an application or to register. 3. Send a written request for an application to: TEXAS NO CALL, P. O. Box 313, E. Walpole, MA 02032

There will be a charge of \$2.25 to register via telephone or standard mail for each residential or wireless phone number(s) to be included in the Texas No Call List. Your registered telephone number(s) will remain on the list for three years from the date your residential or wireless telephone number is first published on the list.

Texas consumers may want to consider registering with the National Do-Not-Call Registry since it covers national telemarketers and the Texas No-Call affects only telemarketers operating in Texas. The national and the Texas No-Call lists do not prevent all telemarketing calls from being received once a consumer is registered. Both registries contain exemptions on who can continue to telemarket to consumers. If you have questions or need additional information contact our office toll-free at 800-422-2387.

Esta información está disponible en español.

## Stay in touch with the ones you love!

Hopefully we'll all be surrounded by family and close friends this holiday season. But if you aren't able to spend time with your loved ones – hearing their voice is the next best thing. Long distance service from Poka Lambro makes it easy to stay in touch with the ones you love!

**You'll love our simple, straight-forward pricing. And you can save big by signing up for a handy bucket of long distance minutes!**



Give us a call today!  
800-480-5463

### BUCKET PLANS

<b>100 MINUTES</b>	<b>\$9.95/MO</b>
OVERAGE MINUTES.....	12 CENTS/MIN
<b>300 MINUTES</b>	<b>\$24.95/MO</b>
OVERAGE MINUTES.....	12 CENTS/MIN
<b>500 MINUTES</b>	<b>\$39.95/MO</b>
OVERAGE MINUTES.....	10 CENTS/MIN



You can save over \$34 per month (that's over \$400 per year!) by bundling some of our most popular services! Give us a call for details.

## E-Bill is AVAILABLE!

**View & pay your Poka Lambro bill online!**  
It's **EASY, CONVENIENT & COMPLETELY SECURE!**

**What exactly is E-bill & how does it work?** E-bill provides you with an easy way to view and pay your Poka Lambro bill online. You can go totally paperless if you choose and instead of receiving your bill via U.S. Mail, we will send you an e-mail notification when your bill is available online. You can simply click the link in the e-mail you receive, log-in to your account, and you're ready to view and pay your bill. Or you can click the E-bill link on our website or go to <https://ebill.poka.com> any time to view or pay your Poka Lambro bill.

**How much does it cost?** Using E-bill is absolutely free. In fact, by paying your bill online you will save the cost of a stamp each month and avoid the hassle of writing a check.

**How do I sign up?** Getting started is easy! Grab a copy of your Poka Lambro bill and go to [www.poka.com](http://www.poka.com) to get registered. Click the E-bill link at the top of the page (or you can go directly to <https://ebill.poka.com>). You'll be taken to the E-bill screen. Click "User Registration". You'll be taken to a screen where you will be prompted to enter the following:

- Your e-mail address
- Password (You'll create an E-bill password that you will use for future log-ins to your E-bill account)
- Your account number (printed at the top, right-hand corner of your Poka Lambro bill)
- Your telephone number
- Your security password (if you haven't created a security password, contact our office at 800-422-2387)

After you've entered and submitted all of the above information, you're registered! It's as simple as that!

**Will my paper bill still be mailed to me?** If you have elected to go paperless and checked the box to "stop receiving a paper bill" - you will no longer receive paper bills. If you ever need a paper copy, you can easily print one from the online billing site.

**How will I know when I have a new bill?** You will receive an e-mail notification that a new bill is available.

**How do I pay my bill online?** The E-bill service enables you to easily pay your bill online with a major credit card or debit card.

**Is my credit/debit card information safe?** Absolutely. Your information is protected with a high level of encryption. Your credit/debit card information cannot be accessed or viewed by our staff. You can rest assured that your information is safe.

**If you'd like more information – give us a call today at 800-422-2387.**

### new connects ...

<b>AUSBORNE</b>	
Bullard Charles A .....	585-6385
Ronald L Kircus .....	585-6407
<b>GAIL</b>	
Dimler Travis .....	756-4319
Herridge Frank M .....	756-4487
Todd Holbrooks .....	756-4375
Rhodes Chris .....	756-4458
Robinson Monica .....	756-4325
<b>HATCH</b>	
Payne Susanne .....	497-6356
<b>LOOP</b>	
Krahn Elena .....	487-6400

<b>NEW HOME</b>	
Stephen R & Carrie Blair .....	924-7401
Lee & Allyson Lisemby .....	924-7766
<b>O'DONNELL</b>	
Faustina Ortiz Castillo .....	428-3865
M & N Dairy Mart .....	428-3416
Vasquez Lupita & Juan .....	428-3353
<b>PATRICIA</b>	
Rabel Johnette .....	462-7678
<b>PUNKIN CENTER</b>	
Hiebert John H .....	489-7431
Gary Trenton .....	489-7631
<b>SOUTHLAND</b>	
Chase William .....	996-5650
Cynthia Jumper .....	996-5684

## Poka Lambro Updates

Infrastructure upgrades continue throughout Poka Lambro's service territory.

### COMPLETED PROJECTS

The fiber-to-the-home project in the Nelms exchange should be completed by the time this newsletter reaches you.

### CURRENT PROJECTS

The construction phase of fiber installation in the town of New Home is complete and we are in the process of transitioning customers to the upgraded fiber facilities. We are contacting customers to schedule (free) upgrades to the fiber facilities.

The construction phase of fiber installation in the Ausborne exchange is complete. We are ready to begin transitioning customers to the upgraded fiber facilities.

These upgrades to fiber will enhance customers' telephone and high speed Internet service ... at **NO ADDITIONAL charge** to the customer. In order to convert customers to the new, upgraded fiber facilities, it is necessary for us to gain access to homes to install a small unobtrusive piece of equipment.

It is necessary for customers in exchanges that have been upgraded to fiber to transition to the fiber facilities in order for their service to continue working. Again, there is no charge for customers to transition to these upgraded, state-of-the-art facilities.

### FUTURE PROJECTS

We remain committed to continuing upgrades & enhancements to our infrastructure. In order to provide the best service possible to our customers, we will continue upgrading our network by replacing copper wire with fiber. In addition to enhancing local phone service, these ongoing upgrades will enable more customers to receive high speed Internet service as well as other cutting-edge technologies. Please contact us if we can be of service to you in any way. **800-422-2387**

**Thank you for choosing Poka Lambro!**

**Be sure to "like us" on facebook!**

You never know when you might win an awesome prize pack!



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General Manager and CEO

 **BOXEE**

**The Boxee Box is available for \$199!**

**PLZ don't Text & Drive!**  
Let's all do our part  
to help put an end to the  
dangerous practice of  
distracted driving!

**PLZ!**

-  Surf the Internet, check e-mail, watch YouTube© videos, check facebook©, and much more ALL on your TV!!!
-  Watch your favorite TV shows and HD movies from the Internet - past or present - blockbusters or timeless classics ❄️
-  Listen to Pandora© Radio on your TV
-  Turn your TV into a digital photo frame
-  Buy a Boxee once and have the latest version for life with automatic updates
-  Easy to set-up and use ❄️
-  No Monthly Fee! (some premium apps may require a fee)
-  Thousands of HD TV shows and movies available
-  Great remote with a full QWERTY keyboard on the back!

3 Mbps or higher Internet speed recommended to completely enjoy your Boxee Box.

**Don't delay ... inventory is limited! Call for more info! 800-422-2387**



**Your Rights As a Customer** This serves as official notification that "Your Rights as a Customer" is published in the Poka Lambro telephone directory which is mailed to all customers annually. "Your Rights as a Customer" is located in the informational white page section at the front of the book. Esta información está disponible en español.